



College Admissions Consulting

Are you ready to start your college journey? Learn about **our** college admissions process, what does defense and offense have to do with it, milestones, cost and more.

● by Kory Tytus

It's a Process

Like your favorite recipe you follow a specific process. When you follow that process you get the results you expect.

Example:

Step 1: Think of a number between 1 and 20....

Step 2: Double it

Step 3: Add 10

Step 4: Divide by 2

Step 5: Now, subtract the same number you started with

Result: 5!

I can repeat this process over and over and get the desired outcome "I" want.

Our process begins with the family consultation

From there we discuss common language, terms and lingo. For example, we begin by explaining the **Defense** and **Offense** of college admissions as well as **Safety**, **Match** and **Reach** schools, **FAFSA**, **CSS**, **PSAT**, **NMSQT** and more.

Defense

1. Don't give them a reason to reject you.

We do this by ensuring they have a strong academic background; GPA, Class Rank, AP scores, SAT/ACT and PSAT scores.

Stanford University – Accepted 2,114 students. However, *25,518 students applied with a GPA of 4.0 and above*. That's not all of the students that applied (they had 45,000+ applicants).

UC Berkeley - Admitted 14,624 students. 28,518 students were rejected with a 4.0+ GPA.

UC Davis – Even UCD rejected 10,739 applicants were just within 10% of the average 4.1 GPA!

2. Best fit

From there we discuss where your student fits based on their academic background and which schools are Safety, Match or Reach school for them.

Safety: These are colleges where *admission is probable*. Your academic profile and qualifications closely align with the college's average requirements, making it a good fit.

Match: These are colleges where *admission is more likely*. Your academic profile and qualifications exceed the requirements, making them a safer option for admission.

Reach: These are colleges where admission is more competitive. You may have *lower chances of acceptance*, but they can be a great fit if you're willing to put in extra effort.

3. Shore up gaps on defense.

With a target of peaking at the end of their junior year or first quarter of her senior year

Offense

1. Extracurricular Activities



Community Service

Engage in meaningful community service activities to demonstrate your commitment to social responsibility.



Athletics

Showcase your sports involvement and leadership skills on and off the field.



Performing Arts

Participate in music, theater, or dance to highlight your creative abilities and teamwork skills.

2. Evaluate and highlight roles and involvement

Sports: Captain

Clubs: Vice President

Competitions: placed 2nd

Summer programs: Selected to participate at MIT

And more.

3. Essays and Personal Statement

An average essay and personal statement can keep them out of elite institutions.

Who are writing the letters of recommendation?

Establish Milestones

1. Goal Setting

What colleges or tier of universities do they want to attend?

2. Reverse Engineer the path

We break down the steps and milestones your child needs to achieve their desired universities.

3. Competitive Assessment

We assess the competitiveness of your child's profile based on their target universities.

4. Tailored Strategy

We discuss what classes, extracurricular activities, and summer programs make the most sense for your child's specific case.

When to start and where should you spend your time?

1. 9th - 12th Grade

By starting early, less time is spent figuring out what a child is interested in, and the more time they can dedicate to building a longer track record of doing things in that field than other students.

2. Avoid wasting time getting into internships or programs that don't matter.

Get accepted into selective internships/programs that increase their chances at a good college.

3. Access the most effective mix/balance of academics.

Honors/AP classes, SAT/ACT, subject tests), projects, internships, volunteering to maximize their chances to get into the college they deserve.

Cost



Freshman Basic: 13 services covered

- Will carry you from freshman year to senior year.



Freshman Standard: 18 services covered

- Will carry you from freshman year to senior year

****BEST VALUE****

+

- Research college programs and deadlines
- Develop college application timelines
- Assist with scholarship application and essays
- two/quarter one-on-one sessions
- Up to 10 colleges or universities



Freshman Premium: 22 services covered

- Will carry you from freshman year to senior year.

+

- College application assistance
- Assistance with final school/program decision
- three/quarter one-on-one sessions
- Unlimited college applications



Freshman Platinum 28 services covered

- Will carry you from freshman year to senior year.

+

- Financial Aid Award negotiation
- Parent Financial Consultation
- Free Application Federal Student Aid (FAFSA)
- College Scholarship Service (CSS) profile
- 529 savings account consultation
- One/week one-on-one consultation

What others are charging...

RR1

Robb Report

SUBSCRIBE

☰

CARS

YACHTS

AVIATION

WATCHES

STYLE

HOME

FOOD & DRINK

TRAVEL

GIFT GUIDE

VIDEOS

🔍

LIFESTYLE / NEWS

SEPTEMBER 18, 2023

The Ultra-Wealthy Are Paying Up to \$750,000 for Counseling to Get Their Kids Into Harvard

Wealthy families are working with luxury college concierge services for bespoke tutoring and competitive requests.

By DEMETRIUS SIMMS

f

🐦

in

🖨

+



Courtesy of Unsplash

An Ivy-league education doesn't come cheap—and it's not just tuition.

ADVERTISEMENT

AdChoices

Click.
Shop.
Save.

VONS

Shop now

Murieta Vons
38895 Sky Canyon Dr
Murieta, CA 92563



\$1.97 ea Digital Coupon Price

Fresh Strawberries
1 lb. package Member Price:
\$3.49

JOIN TOP CULINARY
ARTISANS



Sep. 28–Oct. 1:
Indulge in
incredible
meals, expertly
paired wines,
and a luxury
getaway in
Jackson Hole
this fall.

What others are charging...

DEEdsigned for Me

Freshman Year Packages

PLANTINUM PACKAGE

- ☐ Student/parent consultation*
- ☐ Review of academic record
- ☐ Assistance with selection of high school courses
- ☐ Review of extracurricular/summer activities
- ☐ Resume writing support
- ☐ Search summer academic programs and assist with applications and essays
- ☐ Standardized testing recommendations and Reading/Writing SAT/ACT tutoring
- ☐ Standardized testing recommendations
- ☐ College visit preparation
- ☐ College admission essay assistance
- ☐ Interview preparation
- ☐ Research private scholarship
- ☐ Private scholarship essay assistance
- ☐ Research colleges, programs, deadlines
- ☐ Develop college application timeline
- ☐ Assist with scholarship applications and essays
- ☐ Financial aid form Explanation
- ☐ College application assistance
- ☐ Assistance with final school/program decision
- ☐ Financial Aid Award negotiation approaches
- ☐ Parent Financial Consultation (Upon initial retainer and junior year)
- ☐ FAFSA, CSS Profile, and 529 Savings Account Consultation
- ☐ One-on-one weekly sessions offered

A comprehensive approach that will carry you through senior year.
One on one services rendered via email, Zoom, and Skype.

\$8,500

How to offset the cost



San Antonio City Wide NSBE Jr. Chapter College Acceptances, Scholarships, Awards and Recognitions

Brendon McCullough Homeschooled

Abilene Christian University
\$56,000 4 Year Presidential Scholarship
Covenant College
\$120,000 4 Year I Scholarship
Emory at Oxford University
Houston Baptist University
\$60,000 4 Year Founder's Scholarship
\$22,000 4 Year Achievement Scholarship
LeTourneau University
\$108,000 4 Year Heritage Scholarship
Southern Methodist University
\$60,000 4 Year Founder's Scholarship
Texas Christian University
\$72,000 4 Year Scholarship
Wayland Baptist University
\$51,237 4 Year Pioneer Scholarship
Willamette University*
\$156,720 4 Year Scholarship
\$1,000 Burger King Scholarship
\$2,000 City of San Antonio MLK
Scholarship
\$2,000 J. Kent Trickle Fund Scholarship
\$2,000 Rapier Educational Foundation
Scholarship
Total Scholarships \$712,957

Chad Tatum Antonian

Abilene Christian University
\$48,000 4 Year John C. Stevens Award
Baylor University
\$64,000 4 Year Presidential Gold
Scholarship
Dallas Baptist University
\$37,044 4 Year Christian Leadership
Scholarship
Georgia Institute of Technology Honors
\$1,000 Georgia Tech Alumni Scholarship
Rice University*
Texas Lutheran University
\$62,000 4 Year Presidential Scholarship
Trinity University
\$76,000 4 Year Trustee Scholarship
University of Incarnate Word
\$78,000 4 Year Scholarships
University of Texas at Austin
\$2,000 City of San Antonio MLK
Scholarship
\$500 Cherice Cochran Mentoring for
Success Scholarship
\$16,000 Community Churches for
Social Action/SALE Scholarship
\$2,500 Texas Society of
Professional Engineers Scholarship
\$1,200 San Antonio Zulu Association
Scholarship
\$10,000 USAA 4 Year Scholarship
\$5,000 Valero Alamo Bowl Scholarship
Total Scholarships \$403,244

Jori Tytus Brennan

Baylor University
\$64,000 4 Year University
Carnegie Mellon University
Cornell University
Duke University
Rensselaer Polytechnic Institute
\$140,000 4 Year Leadership
Scholarship
Southern Methodist University
\$60,000 4 Year Founders
Scholarship
\$30,000 4 Year Discovery
Scholarship
Stanford University*
University of Notre Dame
University of Pennsylvania
University of Southern California
\$50,000 4 Year Scholarship
University of Texas at Austin
Vanderbilt University
\$1,000 Delta Sigma Theta
Sorority, Inc. Scholarship
\$250 NSBE Jr. Book Award
\$2,500 Texas Society of Professional
Engineers Scholarship
Total Scholarships \$397,750



Contact us for pricing
[@PMJCoaching.com](https://PMJCoaching.com)